Effect of 7 July 2005 on suicide in England and Wales


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Psychiatry and the pharmaceutical industry

David Healy

Little Pharma made profits by making novel compounds; Big Pharma does it by marketing. Doctors say they consume (prescribe) medication according to the evidence, so marketeers design and run trials to increase a drug’s use. They select the trials, data and authors that suit, publish in quality journals, facilitate incorporation in guidelines, then exhort doctors to practise evidence-based medicine. Because ‘they’re worth it’, doctors consume branded high-cost but less effective ‘evidence-based’ derivatives of older compounds making these drugs worth more than their weight in gold. Posted parcels meanwhile are tracked far more accurately than adverse treatment effects on patients.
Psychiatry and the pharmaceutical industry - in 100 words

David Healy

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References

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