people from ‘the university’. The prioritisation of basic physical care, paperwork and health and safety issues highlights concerns about the ‘industrialisation’ of the care process, where the person with dementia may be dealt with as a set of tasks rather than as an individual with their own values and preferences. Although conclusions such as ‘the successful implementation of psychological interventions is also a question of resources and time’ and ‘psychosocial interventions must be implemented in person-centred care’ are nothing new, they are needed here to provide a proper context.

**Making psychosocial interventions work**

Echoing the themes for future research in the INTERDEM manifesto, Lawrence et al’s study provides a synthesis of evidence and a better understanding of the active components of complex interventions. Despite this, it tells us little about which specific interventions might work, their comparative effects, or how they could be implemented in practice. Thus in some ways the results may be more useful as a contribution both to the theory and development of new interventions, or for the modification of existing interventions to enhance their utility. As stated, there is a need for future RCTs to include qualitative work to better understand how interventions work. But even for psychosocial interventions shown to be both clinically effective and cost effective, there are a number of obstacles to getting them into widespread practice. Many interventions have either no practice manual or one that is so poorly specified that the intervention cannot be reliably replicated in practice. Training may be hard to access or not widely available. Even with a manual and training, the lead researchers may lose interest and move on to other projects, particularly if no resources for an implementation study are forthcoming. In contrast, drug companies devote very considerable resources not only to drug development and clinical trials, but also to publicising the study results, and to promoting the use of the drugs in practice. However, whereas drugs have a daily cost, the expertise derived from manuals and training can be used on a whole series of patients. The new generation of psychosocial interventions, a number of which have been shown to be effective in practice, can often provide excellent value. There is a pressing need for further research to promote implementation in practice.

---

**References**


Southern blot – in 100 words
Nick Craddock
BJP 2012, 201:343.
Access the most recent version at DOI: 10.1192/bjp.bp.111.100479

References
This article cites 0 articles, 0 of which you can access for free at:
http://bjp.rcpsych.org/content/201/5/343#BIBL

Reprints/permissions
To obtain reprints or permission to reproduce material from this paper, please write to permissions@rcpsych.ac.uk

You can respond to this article at
http://bjp.rcpsych.org/letters/submit/bjprcpsych;201/5/343

Downloaded from
http://bjp.rcpsych.org/ on September 7, 2017
Published by The Royal College of Psychiatrists

To subscribe to The British Journal of Psychiatry go to:
http://bjp.rcpsych.org/site/subscriptions/