Benzodiazepines are hypnotic drugs that enhance the activity of gamma-aminobutyric acid (GABA) at the GABA_A receptor. In the UK, they are classified as Class C drugs under the Misuse of Drugs Act, 1971. Zolpidem, zopiclone and zaleplon are non-benzodiazepine hypnotics that share a similar mode of action but are chemically distinct; they are more commonly known as Z-drugs. Currently in the UK, only zolpidem is controlled as Class C under the Misuse of Drugs Act, 1971 (although recently the UK Advisory Council for the Misuse of Drugs has recommended to the Home Secretary that Z-drugs should also be controlled). Both benzodiazepines and Z-drugs are cautiously recommended as short-term treatments for insomnia and anxiety syndromes and there is increasing concern regarding their misuse. Using an internet-based questionnaire we found that of 1500 respondents 7.7% (n = 116) had misused one or more of these medications. Almost 15% of those misusing at least one of these drugs did so once weekly or more often. The main reasons reported for their use were to help sleep (66.4%), to cope with stress (37.1%) and/or to get high (31.0%). A total of 31% obtained the medications from multiple sources; healthcare professionals (55.2%) and friends/family (39.7%) most commonly. Our study can be used to inform prevention measures for their misuse.

**Declaration of interest**
None.

The survey was delivered through a global market research company, GMI (www.gmi-mr.com/global-panel), which has an established global consumer panel of millions of persons worldwide. We devised a question-based survey that included questions about the medications of interest (included as an online supplement to this paper), from which an internet-based, browser-accessed questionnaire was created by the market research company. UK-based members of the established market research panels were invited by electronic means to complete our questionnaire; the survey was targeted at the age group 16–59 years. Answers were collected electronically until the study was capped after the collection of complete answers from a pre-determined 1500 individuals. At this point, the raw data were handed to us linked to a fully anonymised unique personal identifier. The data were formatted and collated into an electronic database and analysed. Basic demographics were collected together with data on lifetime prevalence and frequency of misuse of a range of benzodiazepines and Z-drugs. Where individuals had misused one of these drugs, they were asked to indicate the source(s) of supply for misuse, frequency of misuse and the reasons for misuse. We included similar questions (see online supplement) regarding the lifetime prevalence of use of classical recreational drugs (cannabis, 3,4-methylenedioxymethylamphetamine (MDMA, ‘ecstasy’)) so that we were able to benchmark our surveyed population against existing national data provided by the 2011/2012 Crime Survey for England and Wales.

**Results**

The online questionnaire was completed by 1500 respondents, 737 males (49.1%) and 763 females (50.9%). The proportion of individuals in predetermined age ranges were: 9.1% (16–20 years), 40.5% (21–39 years), 21.1% (40–49 years) and 29.3% (50–59 years).

**Method**

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**Self-reported lifetime prevalence of use of MDMA was 8.2%, cocaine 8.1% and cannabis 28.1%. This compared with 8.6%, 9.5% and 31.0% respectively for these three drugs in the 2011/2012 Crime Survey for England and Wales.**

A total of 392 (26.1%) of the 1500 respondents reported having ever taken a benzodiazepine or Z-drug. Of these, 116 (29.6%) reported that they had ever misused a benzodiazepine or Z-drug (i.e. 7.7% of the total population). Thirty-four (29.3%) of these 116 had taken a benzodiazepine or Z-drug under appropriate direction and also misused the same medicine at other times; 24 (20.7%) had taken a benzodiazepine or Z-drug under medical direction as well as misusing at least one other benzodiazepine or Z-drug. Most individuals (n = 69, 59.5%) had only misused one specific benzodiazepine or Z-drug, whereas 47 (40.5%) individuals had misused at least two of these medications (median 1; range 1–7). The mean number of benzodiazepines and Z-drugs misused was 1.6 (s.d. = 1.1).

Diazepam (n = 62, 53.4%) and zopiclone (n = 28, 24.1%) were the most frequently misused medications, with decreasing numbers of individuals misusing other medications, lorazepam (n = 26, 22.4%), alprazolam (n = 20, 17.2%), oxazepam (n = 14, 12.1%), zaleplon (n = 13, 11.2%), zaleplon (n = 12, 10.3%), nitrazepam (n = 12, 10.3%), phenazepam (n = 9, 7.8%) and zolpidem (n = 6, 5.2%).

**Overall, most individuals misused benzodiazepines and Z-drugs less than once monthly (n = 65, 56.0%). However, 34 (29.3%) were misusing at least one benzodiazepine or Z-drug between once weekly to once monthly; 13 (11.2%) individuals were misusing at least one benzodiazepine or Z-drug between once daily to once weekly; and 4 (3.4%) individuals were misusing at least one benzodiazepine or Z-drug more than once daily.**

**Declaration of interest**
None.
Respondents often gave multiple reasons for misuse of benzodiazepines and Z-drugs. The most frequently given reason for misuse was to help sleep (n = 77, 66.4%). Similar proportions of respondents indicated that they took them to cope with stress (n = 43, 37.1%), to get high (n = 36, 31.0%) or for social reasons (n = 28, 24.1%). Smaller numbers of respondents misused at least one benzodiazepine or Z-drug out of curiosity (n = 15, 12.9%), to help come down from other drugs (n = 12, 10.3%) or because they felt that taking these drugs was safer than taking street/illegal drugs (n = 12, 10.3%).

Most (n = 80, 69.0%) respondents obtained the medication for misuse from a single source, but 36 (31%) respondents obtained the medication for misuse from multiple sources (range 1–5). The most common source for benzodiazepines and Z-drugs for misuse was a prescription from a health professional (n = 64, 55.2%). Other sources included: friends and/or family (n = 46, 39.7%); bought from the internet (n = 31, 26.7%); street dealers (n = 23, 19.8%); and obtained from abroad (13, 11.2%).

Discussion

This study, to our knowledge, is the first UK study to estimate the prevalence of misuse of hypnotic medications. Our questionnaire cohort had a similar lifetime prevalence of use of classical recreational drugs to the overall UK population as surveyed through the Crime Survey for England and Wales. This suggests that our survey population is comparable with and representative of the general population in respect to their classical recreational drug use. Our results suggest that there is appreciable misuse of benzodiazepines and Z-drugs in the UK, with approximately 7.7% of respondents self-reporting misuse of any of these medications. This finding is consistent with similar results from data calculated from the National Comorbidity Study in the USA, which estimated life-time prevalence of misuse of sedative drugs of 7.1% among adults.9 In our survey, the majority of misuse appears to be from legitimately prescribed medication from health professionals, which has important implications for future strategies to reduce access to these medications. More awareness of this problem at physician and pharmacy levels, coupled with training and stratagems to uncover medication misuse (such as pill counting) are clearly urgently needed.10

Use of similar surveys such as these can be used to determine estimates of use or misuse of medications at a general population level and within population subgroups2 to help regulatory agencies appreciate the epidemiology of substance misuse. This would allow decisions regarding whether further control and/or monitoring on both the prescription and supply of the medications from health professionals and from other illicit sources, and also on the overall use of these medications, is required. In addition, further work is needed to understand the reasons for misuse of these medications, to enable appropriately targeted harm-minimisation activities through appropriate multi-agency responses.

References

5. Lader M. Benzodiazepines revisited—will we ever learn? Addiction 2011; 106: 2086–90.
Question 1 – Are you?
1. Male
2. Female

Question 2 – Which of the following age bands do you fall into?
1. 15 and under
2. 16–20
3. 21–39
4. 40–49
5. 50–59
6. 60 and over

Question 3 – Have you ever used the following medication – XX
1. No
2. Yes

Question 4 – Please tell us what your reasons for taking this medication are.
1. It is prescribed to me by a medical practitioner (GP/hospital doctor) for a medical condition and I take it ONLY as directed
2. I sometimes use it for a medical condition but I use it for other reasons as well
3. I take it for enjoyment/to get high
4. I take it for social reasons/to fit in
5. I take it to help me sleep
6. I take it to help me cope with stress
7. I take it out of curiosity
8. I take it because it is safer than street/illegal drugs
9. I take it to help me ‘come down’/counteract the effects of other drugs
10. Other

Question 5 – Which statement most closely describes how often you use this medication for non-medical reasons?
1. I have taken it once or twice in my lifetime
2. I take this medication occasionally
3. I take this medication once a month
4. I take this medication several times a month
5. I take this medication weekly
6. I take this medication several times a week
7. I take this medication daily
8. I take this medication more than once a day

Question 6 – Which statement most closely describes how you obtain this medication?
1. I am prescribed it by a medical practitioner (GP/hospital doctor)
2. I get it from friends or family members
3. I buy it from a street dealer
4. I buy it on the internet from an online pharmacy
5. I buy it on the internet from an online, non-pharmacy website
6. I buy it abroad
7. Other
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